



October 2009

Newsletter No. 20

# Brain Waves



**A monthly newsletter from Innovations in Dementia CIC**

The aim of these newsletters is to keep people with dementia and their allies informed about the work of Innovations in Dementia Community Interest Company.

## ThinkTank film in production

At the end of September we got together with members of ThinkTank to make a film about their work.



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## ThinkTank film in production

ThinkTank is a group of people with dementia who help Innovations in Dementia with our work.

At the end of September we got together with members of ThinkTank to make a film about their work.

Members from London, Brighton, Buckinghamshire and Wiltshire spent a day in London making the film with the help of professional film-makers Tom Stubbs and Sue Palmer.



The film will be used to publicise ThinkTank, attract more members, and we hope it will be an inspiration to others.

The film will be launched at the Dementia Congress in Harrogate in November and will be available at our website

[www.innovationsindementia.org.uk](http://www.innovationsindementia.org.uk).

## Living life...not living death

Free car stickers are now available from Innovations in Dementia. The car sticker says "Living life...not living death". It was developed as a response to a newspaper headline in the Observer newspaper. The newspaper headline said that "Dementia is a living death for 700,000 Britons."

People with dementia who talk to Innovations in Dementia say that this negative view of dementia is not helpful. They say that they need to know that life is still worth living.

The car sticker is a small way of promoting a more positive view of dementia. We would like to get the public talking about this more positive view. We hope that people who see the car sticker will be interested to find out more. There will be lots of examples of people with dementia living life on our website.

If you would like to display a car sticker (or two) please email: [rachael@innovationsindementia.org.uk](mailto:rachael@innovationsindementia.org.uk) with your name and address.

## New website and email addresses

People with dementia have told us that our website and email addresses are too long - so we now have alternatives that might be easier to remember and certainly take less time to type.

We chose [www.myid.org.uk](http://www.myid.org.uk)

This means that you can also email us at [ideas@myid.org.uk](mailto:ideas@myid.org.uk)

Of course, you can still phone us on 01392 420076 or write to us at Innovations in Dementia CIC, PO Box 616, Exeter, EX1 9JB



**Innovations  
in Dementia**

Innovations in Dementia is run by three directors - Rachael, Steve and Nada. We are a Community Interest Company. This means that any profit we make is put back into the organisation.

We do not offer services for people with dementia. Instead we work with other organisations to make sure that people with dementia can continue to take part in their communities and have active lives.

Please share your ideas, experiences and positive stories with us.

### Contact us

Email: [ideas@innovationsindementia.org.uk](mailto:ideas@innovationsindementia.org.uk). Telephone: 01392 420076

Innovations in Dementia CIC, PO Box 616, Exeter, EX1 9JB

Website: [www.innovationsindementia.org.uk](http://www.innovationsindementia.org.uk)

If you wish to receive (or stop receiving) copies of this newsletter email [newsletter@innovationsindementia.org.uk](mailto:newsletter@innovationsindementia.org.uk)

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